

8 September 2021

Greetings from L&T Valves.

### New Product Brand

L&T Valves, a wholly owned subsidiary of Larsen & Toubro, has launched a new product brand for our entire portfolio. The new logo exemplifies innovative engineering and precision manufacture. The wordmark crafted using straight lines signifies simplicity, speed and sustainability.



The LTV logo will progressively replace L&T logo on all products. Please note this change doesn't impact the product specifications, certifications or performance in any way. The brand transition is expected to take a year, and during the period, valves bearing both L&T and LTV brands will be available in the market.

The L&T logo will continue to be an integral part of L&T Valves company brand.

In case you require any additional information about the transition, please get in touch with me.

Regards,



**S Kalyanaraman**

Chief Executive & Director

[www.Lntvalves.com](http://www.Lntvalves.com) | [LTV@Lntvalves.com](mailto:LTV@Lntvalves.com)